

*A Community working
for the Community*

*Une communauté qui tra-
vaille pour la communauté*

Our Facilities Include:

Recreational Facilities

Leisure Pool

Fitness Centre

Multi-purpose Rooms

Fitness & Dance Studios

Pottery Studio

Computer Lab

Seasonal Wading Pools

Outdoor Rinks

Lobby Café

Playground

Our Programs Include:

Red Cross Swim Lessons

Private Swim Lessons

Aquatic Specialty Programs

Advanced Aquatic Leadership
Training

First Aid/CPR Training

Recreational Swimming

Group Fitness Classes

Aqua Fitness

Spinning/ Specialty Fitness

Personal Training/ Hydrotherapy

Health & Wellness Workshops

Preschool Development

After School Care & P.D. Day
Activity Programs

Summer & Holiday Camps

Dance Classes

Adult Interest Courses

Pottery Classes

Youth Programming & Leadership
Opportunities

Community Events

Community Sports Programs

Community Development Projects

Registered Charity

#11944 4263 R0001

**Dovercourt
Recreation Centre**

411 Dovercourt Avenue
Ottawa, Ontario K2A 0S9

Phone: (613) 798-8950

Fax: (613) 729-1279

www.dovercourt.org

June 1, 2011

Peter Ausland
Ottawa Parenting Times
67005-421 Richmond Road
Ottawa, ON, K2A 4E4

Dear Peter:

Today my Program Director informed me that we had increased our registration sales the last few days well beyond what we normally would see at this time of the year. As usual my question to him was "why?". The difference we believe was Ottawa Parenting Times. Your magazine hit the streets via the Ottawa Citizen in the days preceding.

As we have discussed in the past there are a number of factors I use in determining where to place my advertising dollars. Obviously the first criteria is does the media reach my audience? And second does it reach enough people to make it worthwhile. Ottawa Parenting Times meets both criteria and its distribution is second to none!

Thank you!

Sincerely,



Stephen Nason
Senior Director of Programs